



Is Your Business Google-Able: Small Business Local Marketing Methods Are Changing Fast, Are Your Mobile Marketing Tactics Keeping Up with the Times? (Paperback)

By Charles P Kassotis

Createspace, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Mobile Local Marketing Is Your Small Business Google-Able? Can Your Customers Find You On Google, Bing or MSN? Is That Important For Your Business? What if they don t even know you exist, but could really use your services? Right now, while they re in your neighborhood, driving by, ready to buy. Mobile marketing, local marketing. These terms are new and can be confusing to the small business owner. But they are so vital to growing and expanding your business in today s techno-society. Many of the books you ll find on the market today talk about teaching the small business owner how to go about marketing their business locally on mobile devices. But, from my experience, working directly with small business owners for several years, the problem isn t that they need to learn how, can t learn, or the fact that it s confusing, technical or daunting. The Real problem is that they simply don t have the Time to learn or more importantly, the Time to implement these marketing strategies. So rather than teach you...



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