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Make Your Mark: The Creative's Guide to Building a Business with Impact

By -

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managers. Are you ready to make a dent in the universe ? As a
creative, you no longer have to take a backseat. In fact,
stepping up and embracing entrepreneurship is the fastest
route to impact. But where do you start? And what sets the
businesses that succeed apart? To find out, we asked the bright
minds behind companies like Google X, Warby Parker,
Facebook, O Reilly Media, and more to share their startup
wisdom. Featuring hard-won wisdom from 20 leading
entrepreneurs and designers, 99U's Make Your Mark will arm
you with practical insights for launching a purpose-driven
business, refining your product, delighting your customers,
inspiring your team and ultimately making something that
matters. Make Your Mark features contributions from: Will
Allen, Rich Armstrong, Warren Berger, Sean Blanda, Neil
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