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NEW BUSINESS: NEXT STEPS: THE ALL-IN-ONE GUIDE TO MANAGING, MARKETING AND GROWING YOUR SMALL BUSINESS



Pearson Education Limited. Paperback. Book Condition: new. BRAND NEW, New Business: Next Steps: The All-in-One Guide to Managing, Marketing and Growing Your Small Business, Ed Goodman, Ann Hawkins, 'Refreshingly clear. Answers all those questions that entrepreneurs keep asking.' Robert Craven, author, Bright Marketing and Kick-Start Your Business So you've launched your new business. But what do you need to do now to make sure it succeeds? This all-in-one guide will help you make sure your fledgling enterprise becomes a successful...

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