



The Quality Interview Getting It Right on Both Sides of the Mic

By Tony Seton

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Paperback. 114 pages. Dimensions: 8.0in. x 5.2in. x 0.3in. This book is a how-to guide for interviewers and interviewees to conduct their interviews most effectively. Especially for reporters and talk-show hosts talking to politicians, authors, and celebrities, The Quality Interview Getting It Right on Both Sides of the Mic offers a wealth of information on the essentials of a good interview and presents pages of experience- taught tips on how to deliver the message effectively. This book is also a powerful tool for people who have important interviews or meetings, public speeches or testimony before a grand jury. It's for the corporate executive who has exciting news about a surge in the company's stock, as well as for the public relations flack who has to explain why the CEO tried to burn down the warehouse. Or for someone seeking a job. This book tells you how to have a successful interview. The Quality Interview was written by national award-winning broadcast journalist Tony Seton, who has conducted more than 1, 000 interviews, written more than 2, 000 essays, and published more than a dozen books. This item ships...

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