



## Strategic Issues in Information Technology: Sourcing: Patterns, Perspectives, and Prescriptions (Classic Reprint) (Paperback)

By N Venkatraman

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Excerpt from Strategic Issues in Information Technology: Sourcing: Patterns, Perspectives, and Prescriptions The conventional wisdom in the information systems (IS) profession and the general business community appears to view information technology (IT) as an important component of corporate strategies. Extensive writings in professional journals and trade periodicals have consistently suggested that aligning IT strategy with business strategy is an important lever for success in the competitive marketplace. To move beyond casual observations, we at the Sloan School of Management, Massachusetts Institute of Technology conducted a research study to examine the state of corporate IT strategy, with a particular focus on IT outsourcing that is a current topic of considerable importance. During Fall 1991, we wrote to the CEOs of the Fortune 500 industrial and service corporations with an invitation to participate in our Study on Information Technology Strategy. We requested each of them to provide us with names of the senior manager with the overall responsibility for IT (CIO) as well as those heading three specific IT domains: application development, data center, and telecommunications/network. Subsequently, 209 corporations...



[DOWNLOAD PDF](#)



[READ ONLINE](#)

[ 4.39 MB ]

### Reviews

*A fresh e-book with a brand new perspective. This is certainly for anyone who statte that there had not been a really worth reading. I am just happy to explain how this is the very best publication i have go through in my individual lifestyle and may be he best pdf for ever.*

-- **Margarett Roob**

*The very best publication i possibly study. This is certainly for anyone who statte there was not a worth looking at. I am just very happy to tell you that this is basically the best pdf i actually have study inside my individual life and could be he very best pdf for possibly.*

-- **Darlene Blick**

